

# It's Back!

The Royal Academy of London calls it the "Secret Postcard Event", ArtWorks of Cincinnati calls it "Secret ArtWorks", and the Arts Council of Moore County calls it "Anonymous Art". We are calling it "Mystery Art!"

You are invited to participate in an art "Whodunit" of miniature proportions, and we don't mean a murder mystery....or do we?

## WHO

The Cleveland County Arts Council (CCAC) invites all artists (ages 18+) to create 1 – 3 secret mini masterpieces which will be for sale to art lovers October 18 - November 15.

## WHAT

Do what you do best – create art! CCAC will provide you with 5x7" archival quality canvases upon which you can create your art (painting, collage, drawing, mixed media, clay, textile, or any media that will adhere to the canvas and still be hung). These anonymous works of art, made by you and other artists, will be on display and sold at our Mystery Art event October 18 - November 15. All artists' identities will remain concealed until the work is sold! You can create and donate more than one mini masterpiece (up to 3) please DO NOT sign the front of your work. Instead, SIGN THE BACK of your work and DO NOT frame your work. Then simply return the work to us by October 12th and please keep it a secret!

## HOW

Fill out the attached reply card and return it to the Arts Council by June 29. We'll prepare your Mystery Art packet, containing canvases and instructions for creating and donating your mini masterpiece which you can pick up at the Arts Council. If you want your packet shipped, please include \$6.00 with your reply card. Participating artists will be listed on our website and in promotional and marketing materials for Mystery Art. The artwork will be posted on our website – anonymously, of course.

## WHEN

June 29 – Artist commitment, canvas request and \$6 (if shipped to you) are all due

July 13 – Distribution of 5x7" canvases to artists

October 12 – All completed 5x7" artwork due back to CCAC

October 18 – Mystery Art Opening Reception and Sale at the Arts Council, 5:30 – 7:30pm

November 15 – Mystery Art Show Closes

## WHERE

The Arts Council - 111 South Washington Street, Shelby, NC 28150

## WHY

Proceeds from Mystery Art will be used to support the programs and services of the Cleveland County Arts Council. Founded in 1986, CCAC has been dedicated to promoting and supporting all artists by providing a place to exhibit and sell their artwork. We also provide funding to individual artists and organizations through the Regional Artists Project Grant and Grassroots Grants of the NC Arts Council, publicity and resources through our website, and serve as an arts advocate. Only through the support of our artists, volunteers, sponsors, and community, may we continue to offer a wide variety of arts programs to citizens of all ages and fulfill our mission: The Cleveland County Arts Council will educate, promote, support and enrich our community through arts activities that are creative, inspiring and inclusive.

If you have questions, please contact the Cleveland County Arts Council, 704-484-2787 or [info@ccartscouncil.org](mailto:info@ccartscouncil.org).



Artist's Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone Number \_\_\_\_\_

Number of "mini-masterpieces" canvases needed \_\_\_\_\_ (up to 3)

-I will pick up my packet at the Arts Council on July 13th \_\_\_\_.

-I am including \$6 for you to ship canvases to me \_\_\_\_.



**An Exciting Art “Whodunit”!**

Cleveland County Arts Council  
111 S. Washington St.  
Shelby, NC 28150  
704-484-2787  
www.ccartscouncil.org

Address Service Requested



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